

Toombs County Booster Club Meeting

Date: August 11, 2025

Time: 6:30–7:04 PM

Present: Derrick Nobles, Lee Milligan, Brooke Davis, Bobby George, Rachel Langston, Jessica Barger, Julius Barger, Leslie McLendon

I. Call to Order

- Meeting opened with prayer by **Derrick Nobles**

II. Approval of Minutes

- April minutes read (May meeting only 2 members present due to Honors' Night).
- Motion to approve: **Lee Milligan**
- Seconded: **Bobby George**

III. Treasurer's Report – Brooke Davis

- Report presented on screen.
- **Accounts:**
 - Main Account
 - Sub Account
 - Concession/Ads (corporate) account at Ameris Bank

- **Financial Updates:**

- Finished paying for video board
- Scholarship checks cashed
- 501(c)(3) status unknown at this time
- Tax ID number secured
- Secretary of State approval complete
- End of July financial report pending

- **Electronic Payment System:**

- Leasing 4 Ameris Bank card readers – \$1,500/year
- Electronic + cash payments accepted at games
- Goal: move toward electronic route

- **Sponsors & Memberships:**

- Waiting on corporate sponsor funds
- Ads for program still being finalized
- 105 memberships
- 52 corporate sponsorship passes

- **Website/Store:**

- Toombs Boosters website active for purchases (ads, passes, apparel)
- Manual entry if not purchased online
- Sponsor business info linked at bottom of site
- Elite Graphics running online store + percentage to Boosters
- Elite Graphics will also sell in-game (between restrooms)

IV. Committee Reports

1. Concessions – Jay (absent)

- Good turnout at scrimmage game, cash accepted
- Volunteers used for selling
- Simplified items, prices raised slightly

2. Communications – Wesley (absent)

- Social media updates continuing
- Assistance from Yolanda and Wendy

V. Old Business

- Purchased mobile video board (6.5 x 12 ft)
- Costly to reinstall signage, but will also be used at other sporting events

- Sponsors to be uploaded to the board
- School renovations planned for next year

VI. New Business

- **Bobby George:** Signage for the road (city responsibility? Check with Jason Hall/Willis NeSmith) – State Championship signs
- Football scrimmages complete – first game **Friday, August 15, 2025 at 8 PM**
- Chick-fil-A updated concession stand items
- Concessions open on both sides of stadium

VII. Announcements

- Use website email for meeting date reminders
- Encourage community to attend and support kids
- Booster funds benefit *all athletics*, not just football
 - Football retains its gate money
 - Boosters support programs lacking gate revenue
- Cheerleaders recognized for strong ad sales
- Appreciation for major donors
- Emphasis on building trust with sponsors

- Open to all donations – “It’s all about the kids”
- Note: one sponsor in past refused to donate
- **Bobby George:** asked about 75th anniversary of the stadium
- Baseball – 30-year reunion of 1996 State Championship team (planned for baseball season)
- Corporate sponsorship dinner deemed successful
- Schools cannot cover all costs – Booster Club helps fill gaps
- Teams working concession stands to assist
- Homecoming scheduled for **September 12th**
- Denise Rogers to be contacted about stadium 75th anniversary

VIII. Adjournment

- Motion: **Brooke Davis**
- Seconded: **Rachel Langston**

Toombs County Booster Club Minutes

Date: August 11, 2025

Time: 6:30–7:04 PM

The meeting was called to order with prayer by Derrick Nobles. April minutes were read and approved (motion by Lee Milligan, seconded by Bobby George).

Treasurer's Report: Presented by Brooke Davis. Accounts are in order with main, sub, and concession/ads accounts at Ameris Bank. Video board has been paid off, scholarship checks cashed, tax ID number obtained, and Secretary of State approval received. 501(c)(3) status is still pending. Electronic payment system through Ameris Bank is in place (\$1,500/year for four machines). Membership stands at 105 with 52 corporate sponsorships. The Toombs Boosters website is active for purchases, with Elite Graphics managing the online store and selling at games.

Committee Reports:

- Concessions – Good turnout at scrimmage, simplified items, slight price increase, volunteers working.
- Communications – Social media updates continue.

Old Business: Video board purchased and sponsors will be displayed; school renovations planned.

New Business: Road signage to be checked into; first football game is August 15, 2025; Chick-fil-A updated concession items; both concession stands will be open.

Announcements: Encourage support for all athletics; cheerleaders commended for ad sales; appreciation for major donors; 75th anniversary of the stadium and 30-year reunion of the 1996 state baseball team noted; corporate sponsorship dinner successful. Homecoming set for September 12th.

Meeting adjourned on motion by Brooke Davis, seconded by Rachel Langston.

August 11, 2025

6:30-7:04

Present: Derrick Nobles, Lee Milligan, Brooke Davis, Bobby George, Rachel Langston, Jessica Bargeron, Julius Bargeron, Leslie McLendon

Derrick prayed

April minutes were read due to Honors' Night being on the same night in May-May meeting only 2 showed up so we are reading the Minutes now from April: approved by Lee Milligan, seconded by Bobby George

Treasurers report-Brooke Davis

Report was brought up on the screen.

Main account

Sub account

Using electronic payment system-leasing from Ameris Bank since we are using their equipment-concession account went to Ameris Bank.

Two accounts-concession-ads (corporate)

Finished paying for video board

Scholarship checks were cashed

501C3-we don't know if it went through yet

We have our own tax id number

Secretary of State went through

Ameris-electronic payments at the games along with cash-\$1500 a year (4 machines)-trying to move to the electronic route-we are leasing them from Ameris Bank

End of July is the financial report

Still waiting on some money to come in from corporate sponsors

Still finishing up ads for the program

Toombs Boosters website-people can go online to purchase items (ads, booster passes, apparel)

If they don't purchase on line then we manually enter their information

Click on the businesses at the bottom and so have completed their info page.

105 memberships and 52 corporate sponsorship passes

On our website-go to shop-goes to the booster store for all sporting activities

Elite Graphics is doing it and we get a percentage of it. They will be selling at the game also in the building between the restrooms.

Concessions:

Jay-(absent) concessions-did take cash for the scrimmage game-did well-volunteers will be used-selling simplified items-had to go up on some prices

Communications:

Wesley (absent)-still putting things out on social media-Yolanda and Wendy are helping

Old business-

- Purchased a video board-(6.5 x 12 mobile board)-cost a lot to put signs back up(will be put up at other sporting events also)-sponsors will be uploaded to the board
- School will be doing renovations next year

New business-

- Bobby George-Signage for the road(city may be in charge) will check with Jason Hall or Willis NeSmith-State Championship signs
- We had 2 scrimmages-first game will be this Friday, August 15, 2025 at 8pm
- Chickfila updated some items in the concession stands
- Concessions will be open on both sides

Announcements:

- Use email from website to push out meeting dates
- Encourage others to come and support the kids
- Money goes to all parts of athletic not just a football team
- Football gets their gate money
- Want to help those who don't have gate money
- Cheer has done a great job going out selling ads
- We have had big donors to give
- Got to build trust with some others
- We are not exclusive-anyone can give
- It's all about the kids
- One sponsor in the past did not want to give
- Bobby George-asking about the 75th of the stadium
- Baseball team-30 year reunion 1996 state team-doing something during the baseball season
- Corporate sponsorship dinner was a success

- Schools can't pay for everything so we as a booster club steps in to help cover the cost

Bobby George appreciates all that we do

Teams are working in the concession stand to help out

Homecoming is September 12th

Denise Rogers check with her on 75th

Adjourn Brooke Davis and seconded by Rachel Langston